



SOL PLAATJE LOCAL MUNICIPALITY

DIRECTORATE: STRATEGY, ECONOMIC DEVELOPMENT AND PLANNING

VACANCY: MANAGER: TOURISM DEVELOPMENT

1 VACANCY/ PERMANENT

REF NO: 2025/017

SALARY SCALE: R609 228 – R790 836 [T14] (plus benefits)

REQUIREMENTS:

- Relevant B degree in Tourism Management, Marketing Management, Business Management, Small Business Management.
- 5-8 years relevant experience within Tourism and MSME's sector.
- Must have extensive knowledge on Tourism industry and MSME's sector.
- Knowledge and skills of writing business plan for sourcing funds and presentation skills.
- Must have knowledge and understanding of IDP and SDBIP.
- Networking, communication and negotiation skills are also key to this post.
- Understanding of government initiatives that are offered by other spheres of government and how these initiatives that are offered by other spheres of government and how these initiatives operate in order to boost and promote Tourism Sector of Sol Plaatje Municipality.
- Understanding of Northern Cape Tourism White Paper and other Tourism and MSME's strategies for the province.
- Knowledge of Supply Chain Management and MMFA Act.
- Knowledge of Sector Education Authorities and how they function.
- Project Management Skills and Management Skills are essential to this post.
- Computer literacy: MS Office.
- Driver's license.

COMPETENCIES:

Core Professional Competencies:

- Research and Analysis.
- Public consultation.
- Social economic/social political awareness.
- Planning and organising.

Functional Competencies:

- Strategic planning and strategy formulation.
- Programme and project management.
- Financial management information products and reporting.
- Resilience.

Public Service Orientation Competencies:

- Service Delivery Orientation.
- Interpersonal relationships.
- Client orientation and problem solving.
- Accountability and ethical conduct.

Personal Competencies:

- Action orientation.
- Resilience and change readiness.
- Learning orientation and problem solving.
- Accountability and ethical conduct.

Management/Leadership Competencies:

- Impact and influence.
- Coaching and Monitoring.
- Team orientation.
- Strategic capability and leadership.

KEY PERFORMANCE AREAS:

- Tourism Strategy and Policy Development.
- Tourism Events Management and Coordination.
- Tourism Infrastructure Development and Coordination.
- Destination Marketing and Branding.
- Tourism Enterprise Development and Support for Tourism MSME's.
- Stakeholder Engagement and Partnerships.
- Source technical and financial support from external stakeholders.
- Project management.

ENQUIRIES: MS C MASHOBAO, (053) 830 6793 / work@solplaatje.org.za

Your application must be completed on an official Sol Plaatje Local Municipality application form and will not be considered if not submitted. Application forms are available on the municipal website (www.solplaatje.org.za).

If you meet the requirements, forward the official application form, detailed CV and certified copies of highest educational qualifications or relevant qualifications as per job requirement to Miss C Mashobao, Sol Plaatje Local Municipality, c/o Bultfontein & Lyndhurst Avenues, New Civic Building, HR, 3rd Floor or send it electronically to work@solplaatje.org.za. These requirements must be met and failure to do so will result in the applicant's immediate disqualification.

Include a clear reference number and the post you are applying for in your application.



SOL PLAATJE LOCAL MUNICIPALITY

No CV's and certified copies of qualifications will be returned on the applicant's request. **Late applications will not be accepted.**

Preference will be given to local candidates, i.e. applicants residing within the municipal, district or provincial boundaries.

Notwithstanding any representations to the contrary, no employment contract will come into effect until a written offer has been made by the municipality to, and accepted by, the applicant.

THE SOL PLAATJE LOCAL MUNICIPALITY RESERVES THE RIGHT NOT TO MAKE AN APPOINTMENT.

CLOSING DATE: 30 September 2025 @ 16:00