

**Invitation for Expression of  
Interest for Managing and  
Hosting of Diamond and  
Dorings Festival During  
2010**

**Q008/2010**

## **1. Important Notice to all Service Providers**

This request for Expressions of Interest (EOI) has been issued by the **Sol Plaatje Municipality**, in connection with outsourcing of Diamond and Dorings Easter Festival through public private partnership (PPP) opportunity at **Kimberley**.

No representation or warranty, express or implied, is made, or responsibility of any kind is or will be accepted, by **Sol Plaatje Municipality**, with respect to the accuracy and completeness of this EOI, and any liability in connection with the use by any interested party of the information contained in this EOI is hereby disclaimed.

This EOI is not intended to serve as the basis for an investment decision on the opportunity, and each interested party is expected to make such independent investigation and to obtain such independent advice, as he or she may deem necessary for submitting a response hereto.

**Sol Plaatje Municipality** may amend or replace any information contained in this EOI at any time, without giving any prior notice or providing any reason.

## **2. Background of Diamond and Dorings**

Diamond and Dorings is an annual Easter Festival which sets a glittering ceremonial tone in Kimberley during Easter Weekend, usually in April, with a strong message stating that the tourism industry in Sol Plaatje remains buoyant and positive. With the 2010 FIFA World Cup arriving, it brings with it great opportunity to the South African tourism industry. In this year's Diamond and Dorings we have to take much cognizance that the eyes of the world will be on the nation of South Africa.

In the past the tourism industry has enjoyed the attraction of 10 000 tourists coming to the City of Kimberley, thus we expect more than 10 000 visitors in Kimberley due the influx of tourists from whole world because of the World Cup. We remain cautiously optimistic of attaining our ambition to welcome more than 10 000 visitors in 2010's Diamond and Dorings.

Recently, during the 98<sup>th</sup> Anniversary Celebration of the ANC in Kimberley, tourism enjoyed hosting a rally for approximately 40 000 people who attended the rally.

## **3. The objective**

This year Sol Plaatje has opted to outsource the Diamond and Dorings event in 2010. The decision takes into account that the event must be attractive, continues to provide a number of benefits to Council of Sol Plaatje, such as improved performance, functional specialisation, and reduced costs of administration and further manage in-house resources.

Diamond and Dorings must remain a potent driving force of change within the tourism sector of Sol Plaatje Municipality. It is very critical that the Service Provider must have right experience and capabilities of the tourism industry and skills in dealing with event management activities, so that the festival should continue to create vast opportunities for tourism sector in Sol Plaatje through customer interaction, market reach, revenue generation and reduced costs, proven to be capable, reliable and flexible for the Council of Sol Plaatje Municipality.

#### 4. Information on terms of reference

The objective of the Diamond and Dorings is to create a platform for the development of the tourism sector within the communities of Council of Sol Plaatje Municipality. The following will form part of deliverables with Service Provider:

- A contract in terms service level agreement will be signed between Council Sol Plaatje Municipality and Service Provider,
- Service Provider must collaborate with other local SMMEs within tourism sector in order to promote, market tourism activities, thus and engaging in campaigns for the marketed development of the Diamond and Dorings festival which must be aimed at increasing the market share of the area that the municipality governs.
- Diamond and Dorings must stimulate new economic activity through the participation of corporate entities as well as local business and also to encourage business linkages between the first and second economy.
- Local and developmental artists must be a key focus area, supplemented by more established acts and some big names in the music industry who will act as multitude crowd-pullers to this Easter festival.
- Small businesses must be drawn from and around Galeshewe, Riverton, Ritchie, Greenpoint, Roedeapan, Florianville; Colville, Barkly Road; Mint Village, and Platfontein must be selected to participate in this event. Recruitment focus should be drawn towards these designated groups being women, youth and disable persons.
- Each business owner from the informal and local sectors must receive training in relation to the event, prior to the event can commence.
- Selling area of food and drinks must be demarcated to enable business to sell and serve their clients optimally.
- Areas for selling crafts must also be created and demarcated which, aimed at developing and promoting craft industries within the Council of Sol Plaatje Municipality.
- Service Providers must submit their proposal based on one of the three (3) options:
  - a. The SPM funds the event fully and retains all income at a stated management fee to the Service Providers or
  - b. Service Provider must be able to source funds for the event on their own; but must pay a fee to Sol Plaatje Municipality for the usage of the resort where the event will be held including an entry fee per person;
  - c. A mixture of the above options
- The Service Provider must also indicate what role they will play in terms socio economic issues in fulfilling the corporate social responsibilities.
- Service Providers must comply with all the MBD forms in terms of Supply Chain Management policy.
- Service Providers must ensure that at the end of the festival, a report must be compiled for submission to the Municipal Manager. The report should cover the whole event including approximate tourist visits to Kimberley (through liaison with hospitality stakeholders) and estimates of how much was spent during this period (through liaison with garages, fast food, guest houses and etc.)
- Service Providers should engage both the relevant Traffic Authorities and the South African Police Service in ensuring control of traffic, peace keeping and security to those who will be attending the event.
- Notwithstanding the choice made, the SPM remains the owner of the event.
- The Municipal Manager may reject the EOI of any person if that person or any or if its directors has:

- a. Failed to pay municipal rates and taxes or municipal service charges and such rates, taxes and charges are in arrears for more than three months;
  - b. Failed during the last three years, to perform satisfactorily on previous contract with Sol Plaatje Municipality or any other organ of state after due agreements between the bidder and Municipality has been entered onto;
  - c. Willfully neglected reneged on or failed to comply with any government, municipal or other public sector contract during the past three years and;
  - d. In cases where the bidder is company, corporation or firm female representation should not be less than 50% of the Board of Directors.
- The Municipal Manager may cancel a contract awarded to person if:
    - a. The person committed a corrupt or fraudulent act during the procurement process or in the execution of the contract and;
    - b. An official or other role player committed any corrupt or fraudulent act during the procurement process or in the execution of the contract that benefited that person.
  - Service Provider to submit two (2) copies of post event reports for music related events in the last 3 years that is (project Management and Financials).

## **5. Compulsory Briefing Session Evaluation Criteria**

A briefing session will be held at Sol Plaatje Municipality, situated at 121 Bultfontein Road Civic Centre Kimberley, LED Board Room on 17<sup>th</sup> February 2010 at 12:00 South Africa time. All services providers must pay for their own travel and related costs.

Enquiries related to this tender should be directed to Mr. Phetole Sithole or Mrs. Neo Poolo at 053 830 6211, fax2email 086 557 8606 or email [psithole@solplaatje.org.za](mailto:psithole@solplaatje.org.za) or [npoolo@solplaatje.org.za](mailto:npoolo@solplaatje.org.za)

## **6. Deadline:**

Interested parties are requested to submit their respective EOI by **no later than 11H00 on Thursday, 01<sup>st</sup> March 2010** to:

Municipal Manager  
Sol Plaatje Municipality  
2 Market Square  
City Hall  
Kimberley  
8301  
Attention: Mrs. N Poolo

Service Providers must ensure that documents to be submitted by couriers should be in the tender box before closing time and date.

## **6.1 Information required:**

Interested parties are requested to provide a proposal and complete all MBD forms of Sol Plaatje Municipality (and, if preferred, to supplement with additional information if there is any).

Submission of an EOI does not constitute a bid. Any person or company expressing interest in response to this request will not be bound by anything contained in his/her EOI submission. The information submitted in the EOI will be used solely for the purpose of Sol Plaatje Municipality completing its market assessment study and thereafter, deciding which is suitable service provider to proceed with on PPP.